

Ludlow Jute & Specialities Ltd.
4, KCI Plaza, 23C Ashutosh Chowdhury Avenue
Kolkata 700019
West Bengal
India

Subject	Date
Label Misuse	09.06.2021

OEKO-TEX®: Certificate and Label Misuse

Dear Ms. Pampa Das,

We are the license owner of the OEKO-TEX® brand and the OEKO-TEX® products marketed under this name. It has come to our attention that one of the following OEKO-TEX® certificate and/or OEKO-TEX® label

- STANDARD 100 by OEKO-TEX®
- STeP by OEKO-TEX®
- MADE IN GREEN by OEKO-TEX®
- MySTeP by OEKO-TEX®
- ECO PASSPORT by OEKO-TEX®
- DETOX TO ZERO by OEKO-TEX®
- LEATHER STANDARD by OEKO-TEX®

used by you includes the following inaccuracies:

- The shown certificate number does not exist or does not correspond to the respective certificate
- The use of the label is defective (e.g. shown without certificate number and/or institute, label is displayed partly or completely incorrectly or in an improper way; additional information is not clearly marked and accepted by OEKO-TEX® - Note: authorization to alter the label must be recorded in the system otherwise warnings will be incorrectly)
- The certification is mentioned textually without certificate number and/or institute
- The shown certificate number applies only for components of the article and does not cover the whole article
- The labelled article has no certification at all or is labelled incorrectly and incompletely
- Use of an expired certificate
- Use of existing advertising materials, displays, labels etc. beyond two months from the time of withdrawal
- Use of an existing certificate/label or mentioning the certificate textually without permission (mostly retailer)
- Use of a false/faked label or certificate

- Product continues to bear an unauthorized mark after withdrawal of authorization
- Any other:

The incorrectly used certificate/label was seen in the following place:

- on the article
- in a brochure
- on website (Link: <https://www.ludlowjute.com/our-certificates/>)
- any other:
- on packaging
- on a cardboard

As per OEKO-TEX® rules, authorisation to label the product must be granted. Furthermore, the label must comply with the stipulated design requirements. The specifications for these requirements can be found in the applicable OEKO-TEX® standards (refer to www.oekotex.com).

Your actions have violated these rules. At the same time, this is a violation of the applicable national and international regulations for trademark protection and copyright law. We therefore ask you to correct this error immediately. We have specified a time limit of 14 days for you to do so, which is by **23.06.2021** at the latest.

We reserve the right to take legal action against this trademark violation if the deadline passes without you correcting the error. If you intend to use the OEKO-TEX® certificates and label correctly, we are happy to advise you and are available to answer further queries at any time.

Yours sincerely,

Kind regards

Rajesh Kumar Rai
Product Manager – Oekotex

HOHENSTEIN

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(The official testing body for STANDARD 100 by OEKO-TEX® in India)
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